

Advertising Rate Card and Contract

including *Voice* — the official magazine of WMEA

Washington Music Educators Association

Advertising Contract 2016-2017

Please read accompanying information and indicate all advertising opportunities which you wish to pursue.
Billing will be invoiced after publication. Discount(s) applied to billing.

Name of Company/Institution _____
 Contact Person _____ Position _____
 Billing Address _____
 City _____ State _____ Zip _____
 Area Code/Phone _____ Area Code/Fax _____
 E-mail _____ Website _____
 Purchase Order #, if req. for billing _____ Authorized Signature _____

Voice of Washington Music Educators

Issue(s) desired	Closing Date	A 5% discount will be applied to all ads for 2016-2017	Maximum Size (WIDTH listed first)	B/W	Color
<input type="checkbox"/> October	August 1, 2016	WMEA Associate Members.	Full page (7 ¹ / ₂ x 10 ¹ / ₂).....	<input type="checkbox"/> \$380	<input type="checkbox"/> \$800
<input type="checkbox"/> January	November 1, 2016		Half page horizontal (7 ¹ / ₂ x 4 ¹ / ₂).....	<input type="checkbox"/> \$275	<input type="checkbox"/> \$500
<input type="checkbox"/> March	January 1, 2017		Half page vertical (3 ³ / ₄ x 9 ¹ / ₂).....	<input type="checkbox"/> \$275	<input type="checkbox"/> \$500
<input type="checkbox"/> May	March 1, 2017		Half page vertical block (4 ¹ / ₂ x 7).....	<input type="checkbox"/> \$275	<input type="checkbox"/> \$500
			Third page horizontal (4 ⁷ / ₈ x 4 ¹ / ₂).....	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450
			Third page vertical (2 ¹ / ₂ x 9 ¹ / ₂).....	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450
			Fourth page horizontal (4 ⁷ / ₈ x 3 ¹ / ₂).....	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400
			Fourth page vertical (3 ¹ / ₂ x 4 ⁷ / ₈).....	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400
			Sixth page horizontal (4 ⁷ / ₈ x 2 ¹ / ₄).....	<input type="checkbox"/> \$170	<input type="checkbox"/> \$300
			Sixth page vertical (2 ¹ / ₄ x 4 ⁷ / ₈).....	<input type="checkbox"/> \$170	<input type="checkbox"/> \$300

A 10% discount will be applied if ads for **all four Voice issues** are contracted by August 1, 2016.

Please check this box if you are going to run the same ad in ALL issue of Voice.

Additional advertising opportunities available

Voice annual advertisers receive a 10% discount for the following ads when ordered with a Voice annual contract.

Check this box if you are running the same ad in all programs.

	NAfME Northwest Conference 2017 Program	All-Northwest Concert 2017 Program	All-State Concert 2017 Program	State Solo/Ensemble 2016 Program
	Publication February 17, 2017	Publication February 17, 2017	Publication February 17, 2017	Publication April 28, 2017
	Closing Date November 1, 2016	Closing Date November 1, 2016	Closing Date November 1, 2016	Closing Date March 1, 2017
	B/W	B/W	B/W	B/W
	Color	Color	Color	Color
Full page	<input type="checkbox"/> \$380 <input type="checkbox"/> \$800	<input type="checkbox"/> \$200 <input type="checkbox"/> \$800	<input type="checkbox"/> \$200 <input type="checkbox"/> \$800	<input type="checkbox"/> \$200 <input type="checkbox"/> \$800
Half page horizontal	<input type="checkbox"/> \$275 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500
Half page vertical	<input type="checkbox"/> \$275 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500
Half page vertical block	<input type="checkbox"/> \$275 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500	<input type="checkbox"/> \$150 <input type="checkbox"/> \$500
Third page horizontal	<input type="checkbox"/> \$250 <input type="checkbox"/> \$450	<input type="checkbox"/> \$125 <input type="checkbox"/> \$450	<input type="checkbox"/> \$125 <input type="checkbox"/> \$450	<input type="checkbox"/> \$125 <input type="checkbox"/> \$450
Third page vertical	<input type="checkbox"/> \$250 <input type="checkbox"/> \$450	<input type="checkbox"/> \$125 <input type="checkbox"/> \$450	<input type="checkbox"/> \$125 <input type="checkbox"/> \$450	<input type="checkbox"/> \$125 <input type="checkbox"/> \$450
Fourth page horizontal	<input type="checkbox"/> \$200 <input type="checkbox"/> \$400	<input type="checkbox"/> \$100 <input type="checkbox"/> \$400	<input type="checkbox"/> \$100 <input type="checkbox"/> \$400	<input type="checkbox"/> \$100 <input type="checkbox"/> \$400
Fourth page vertical	<input type="checkbox"/> \$200 <input type="checkbox"/> \$400	<input type="checkbox"/> \$100 <input type="checkbox"/> \$400	<input type="checkbox"/> \$100 <input type="checkbox"/> \$400	<input type="checkbox"/> \$100 <input type="checkbox"/> \$400

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 www.wmea.org

Please check this box if you want a banner ad on the **\$300**
Guidebook Conference Program App.
 Banner Apps are viewable on all mobile devices that have the app.