

Advertising Rate Card and Contract

including *Voice* — the official magazine of WMEA

Washington Music Educators Association

Advertising Contract 2017-2018

Please read accompanying information and indicate all advertising opportunities which you wish to pursue.
Billing will be invoiced after publication. Discount(s) applied to billing.

Name of Company/Institution _____
 Contact Person _____ Position _____
 Billing Address _____
 City _____ State _____ Zip _____
 Area Code/Phone _____ Area Code/Fax _____
 E-mail _____ Website _____
 Purchase Order #, if req. for billing _____ Authorized Signature _____

Voice of Washington Music Educators

<u>Issue(s) desired</u>	<u>Closing Date</u>	<p>A 5% discount will be applied to all ads for 2017-2018 WMEA Associate Members.</p>	<u>Maximum Size (WIDTH listed first)</u>	B/W	Color
<input type="checkbox"/> October	<i>August 1, 2017</i>		Full page (7 ¹ / ₂ x 10 ¹ / ₂).....	<input type="checkbox"/> \$400	<input type="checkbox"/> \$800
<input type="checkbox"/> January	<i>November 1, 2017</i>		Half page horizontal (7 ¹ / ₂ x 4 ¹ / ₂).....	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
<input type="checkbox"/> March	<i>January 1, 2018</i>		Half page vertical (3 ³ / ₄ x 9 ¹ / ₂).....	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
<input type="checkbox"/> May	<i>March 1, 2018</i>		Half page vertical block (4 ¹ / ₂ x 7).....	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
<p>A 10% discount will be applied if ads for all four Voice issues are contracted by August 1, 2017.</p>		Third page horizontal (4 ⁷ / ₈ x 4 ¹ / ₂).....	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450	
		Third page vertical (2 ¹ / ₂ x 9 ¹ / ₂).....	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450	
		Fourth page horizontal (4 ⁷ / ₈ x 3 ¹ / ₂).....	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400	
		Fourth page vertical (3 ¹ / ₂ x 4 ⁷ / ₈).....	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400	
		Sixth page horizontal (4 ⁷ / ₈ x 2 ¹ / ₄).....	<input type="checkbox"/> \$170	<input type="checkbox"/> \$300	
		Sixth page vertical (2 ¹ / ₄ x 4 ⁷ / ₈).....	<input type="checkbox"/> \$170	<input type="checkbox"/> \$300	

Please check this box if you are going to run the same ad in ALL issue of Voice.

Additional advertising opportunities available

Voice annual advertisers receive a 10% discount for the following ads when ordered with a **Voice annual contract**.

Check this box if you are running the same ad in all programs.

WMEA 2018 Conference Program

Publication
February 17, 2018
Closing Date
November 1, 2017

	B/W	Color
Full page	<input type="checkbox"/> \$400	<input type="checkbox"/> \$800
Half page horizontal	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
Half page vertical	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
Half page vertical block	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500
Third page horizontal	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450
Third page vertical	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450
Fourth page horizontal	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400
Fourth page vertical	<input type="checkbox"/> \$200	<input type="checkbox"/> \$400

All-State Concert 2018 Program

Publication
February 17, 2018
Closing Date
November 1, 2017

	B/W	Color
Full page	<input type="checkbox"/> \$200	<input type="checkbox"/> \$800
Half page horizontal	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500
Half page vertical	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500
Half page vertical block	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500
Third page horizontal	<input type="checkbox"/> \$125	<input type="checkbox"/> \$450
Third page vertical	<input type="checkbox"/> \$125	<input type="checkbox"/> \$450
Fourth page horizontal	<input type="checkbox"/> \$100	<input type="checkbox"/> \$400
Fourth page vertical	<input type="checkbox"/> \$100	<input type="checkbox"/> \$400

State Solo/Ensemble 2018 Program

Publication
April 28, 2018
Closing Date
March 1, 2017

	B/W	Color
Full page	<input type="checkbox"/> \$200	<input type="checkbox"/> \$800
Half page horizontal	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500
Half page vertical	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500
Half page vertical block	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500
Third page horizontal	<input type="checkbox"/> \$125	<input type="checkbox"/> \$450
Third page vertical	<input type="checkbox"/> \$125	<input type="checkbox"/> \$450
Fourth page horizontal	<input type="checkbox"/> \$100	<input type="checkbox"/> \$400
Fourth page vertical	<input type="checkbox"/> \$100	<input type="checkbox"/> \$400

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www.wmea.org

Please check this box if you want a banner ad on the **Guidebook Conference Program App**.
 Banner Apps are viewable on all mobile devices that have the app. **\$300**