## Benefit three: The study of music helps students achieve success in society.

The U. S. Department of Education recommends the arts as subjects that college-bound students should take. "Many colleges view participation in the arts and music as a valuable experience that broadens students' understanding and appreciation of the world around them. It is well known and widely recognized that the arts contribute significantly to children's intellectual development." One year of visual and performing arts is recommended for college-bound high school students.

-Getting Ready for College Early: A Handbook for Parents of Students in the Middle and Junior High Schools Years, US Department of Education, 1997

The College Board identifies the arts as one of the six basic academic areas students should study in order to succeed in college.

-Academic Preparation for College: What Students Need to Know and Be Able to Do, 1983 [still in use], The College Board, New York

The arts create jobs, increase the local tax base, boost tourism, spur growth in related businesses (hotels, restaurants, printing, etc.) and improve the overall quality of life for our cities and towns. On a national level, nonprofit arts institutions and organizations generate an estimated \$37 billion in economic activity and return \$3.4 billion in federal income taxes to the US Treasury each year. In addition, more than 1.3 million Americans are employed in the not-for-profit arts industry.

-American Arts Alliance Fact Sheet, October 1999

The very best engineers and technical designers in the Silicon Valley industry are, nearly without exception, practicing musicians.

-Grant Venerable, "The Paradox of the Silicon Savior," as reported in "The Case for Sequential Music Education in the Core Curriculum of the Public Schools," The Center for the Arts in the Basic Curriculum, New York, 1989

Information provided by MENC: The National Association for Music Education, NAMM: The International Music Products Association and NSBA: The National School Boards Association.

Visit the MENC website at <a href="http://www.menc.org/">http://www.menc.org/</a> The results of these and other studies are available at <a href="http://www.menc.org/information/advocate/facts.html">http://www.menc.org/information/advocate/facts.html</a>