



Washington Music Educators Association ADVERTISING RATES September 2024-June 2025

WMEA provides a special opportunity to advertise specifically to music educators. Our price list includes Partner Member and Non-Partner Member rates. Partner Members can save on advertising rates and are listed in all of our publications and our website as a member benefit.

Ad Dimensions for Voice, Conference, Honor Groups and Solo & Ensemble programs.

Full Page 7.5" X 10.5"

Half Page 7.5" X 4.5" or 3.5 X 9.5" (vertical)

Quarter Page 4.75" X 3.5" or 3.5" X 4.75" (vertical)

Website Ads fit into sidebars on specific pages with the most traffic. The ads will rotate with other ads for three months.

Conference and Honor Group pages will run from January 1 - March 31.

- Art work due December 1

Solo & Ensemble Ads will run March 1 - May 31.

- Artwork Due February 1

Please fill in all check boxes and contact information that apply on the following pages. Scan and email this form (all pages) to scott.ketron@wmea.org. Be sure to include the contact information for the person or department authorized to receive invoices. Invoices may be paid online or by check. WMEA will not accept credit cards over the phone. WMEA will include the payment link in the invoice.

Artwork for ads is due 30 days prior to release or publishing dates.

Scan and email completed forms to scott.ketron@wmea.org

Washington Music Educators Association
Main Avenue South, Suite A, Renton, WA 98057
www.wmea.org



Washington Music Educators Association

ADVERTISING RATES

September 2024-June 2025

Digital Ads A La Carte (All Digital ads will be in color.)

Partner Member Prices

Non-Partner Member Prices

Membership must be current

Voice Washington Music Educators

October

- Full Page \$600
- Half-Page Horizontal \$350
- Half-Page Vertical \$350
- Quarter Page \$200

October

- Full Page \$800
- Half-Page Horizontal \$500
- Half-Page Vertical \$500
- Quarter Page \$250

January

- Full Page \$600
- Half-Page Horizontal \$350
- Half-Page Vertical \$350
- Quarter Page \$200

January

- Full Page \$800
- Half-Page Horizontal \$500
- Half-Page Vertical \$500
- Quarter Page \$250

April

- Full Page \$600
- Half-Page Horizontal \$350
- Half-Page Vertical \$350
- Quarter Page \$200

April

- Full Page \$800
- Half-Page Horizontal \$500
- Half-Page Vertical \$500
- Quarter Page \$250

June

- Full Page \$600
- Half-Page Horizontal \$400
- Half-Page Vertical \$400
- Quarter Page \$200

June

- Full Page \$800
- Half-Page Horizontal \$500
- Half-Page Vertical \$500
- Quarter Page \$250

WMEA State Conference Program

- Full Page \$600
- Half-Page Horizontal \$400
- Half-Page Vertical \$400
- Quarter Page \$200

- Full Page \$800
- Half-Page Horizontal \$500
- Half-Page Vertical \$500
- Quarter Page \$250

WMEA Website Sidebar ads*

- Conference Page \$300
- Honor Groups Page \$300
- State Solo & Ensemble \$300

- Conference Page \$400
- Honor Groups Page \$400
- State Solo & Ensemble \$400

**Conference and honor group ads will appear January 1 through March 31. Solo & Ensemble Ads appear March 1 through May 31.*

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Print Ads A La Carte

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WMEA All-Northwest Program

<ul style="list-style-type: none"> <input type="checkbox"/> Full-page Color \$600 <input type="checkbox"/> Half-page Horizontal Color \$400 <input type="checkbox"/> Half-page Vertical \$400 <input type="checkbox"/> Full-page Black & White \$400 <input type="checkbox"/> Half-page Horizontal B & W \$250 <input type="checkbox"/> Half-page Vertical Black & White \$250 	<ul style="list-style-type: none"> <input type="checkbox"/> Full-page Color \$800 <input type="checkbox"/> Half-page Horizontal Color \$500 <input type="checkbox"/> Half-page Vertical \$500 <input type="checkbox"/> Full-page Black & White \$450 <input type="checkbox"/> Half-page Horizontal B & W \$275 <input type="checkbox"/> Half-page Vertical B & W \$275
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WMEA All-State Program

<ul style="list-style-type: none"> <input type="checkbox"/> Full-page Color \$600 <input type="checkbox"/> Half-page Horizontal Color \$400 <input type="checkbox"/> Half-page Vertical \$400 <input type="checkbox"/> Full-page Black & White \$400 <input type="checkbox"/> Half-page Horizontal B & W \$250 <input type="checkbox"/> Half-page Vertical B & W \$250 	<ul style="list-style-type: none"> <input type="checkbox"/> Full-page Color \$800 <input type="checkbox"/> Half-page Horizontal Color \$500 <input type="checkbox"/> Half-page Vertical \$500 <input type="checkbox"/> Full-page Black & White \$450 <input type="checkbox"/> Half-page Horizontal B & W \$275 <input type="checkbox"/> Half-page Vertical B & W \$275
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WMEA Junior All-State Program

<ul style="list-style-type: none"> <input type="checkbox"/> Full-page Color \$600 <input type="checkbox"/> Half-page Horizontal Color \$400 <input type="checkbox"/> Half-page Vertical \$400 <input type="checkbox"/> Full-page Black & White \$400 <input type="checkbox"/> Half-page Horizontal B & W \$250 <input type="checkbox"/> Half-page Vertical Black & White \$250 	<ul style="list-style-type: none"> <input type="checkbox"/> Full-page Color \$800 <input type="checkbox"/> Half-page Horizontal Color \$500 <input type="checkbox"/> Half-page Vertical \$500 <input type="checkbox"/> Full-page Black & White \$450 <input type="checkbox"/> Half-page Horizontal B & W \$275 <input type="checkbox"/> Half-page Vertical B & W \$275
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Partner Member Prices

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WMEA/WIAA State Solo and Ensemble Program

<input type="checkbox"/> Full-page Color	\$600	<input type="checkbox"/> Full-page Color	\$800
<input type="checkbox"/> Half-page Horizontal Color	\$400	<input type="checkbox"/> Half-page Horizontal Color	\$500
<input type="checkbox"/> Half-page Vertical	\$400	<input type="checkbox"/> Half-page Vertical	\$500
<input type="checkbox"/> Full-page Black & White	\$400	<input type="checkbox"/> Full-page Black & White	\$450
<input type="checkbox"/> Half-page Horizontal B & W	\$250	<input type="checkbox"/> Half-page Horizontal B & W	\$275
<input type="checkbox"/> Half-page Vertical Black & White	\$250	<input type="checkbox"/> Half-page Vertical B & W	\$275

Check boxes corresponding to any ads you intend to order. If you order before October 15, 2024 be sure to ask about the the advertising specials we are running.

Scan, then send end completed forms to scott.ketron@wmea.org by email. WMEA will send an invoice with a secure payment link. Please donnot send credit card infomration.

Communicaton by email is best.

Advertiser's Information

School/Company Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Contact Name _____

Contact Phone _____

Copntact Email _____

Invoice to be sent to (if differnt than Advertiser infomration)

Contact Name _____

Contact Email _____

Contact Phone _____ Ext _____

Total Order _____

Schools / Universities Only

PO Number _____